

Workshop Overview

The first community workshop was held on May 15, 2019 at 6:00 PM at the City of San Luis multi-purpose room, located in City Hall. The objectives of this workshop were to:

- Inform attendees about the basics of what a General Plan is and how it is used;
- Engage the public in developing a vision for San Luis;
- Identify issues affecting the City and opportunities to capitalize on; and
- Locate key assets and challenges geographically that make San Luis unique.

What Happened?

A total of 23 people attended the workshop. Upon arriving, each attendee was asked to sign-in by providing their name and email to be added to the project eBlast list for future project notifications and updates. The attendees were also asked to identify on a map, generally, where they live or work in San Luis to see what areas of the City are being represented in the workshop results.

The workshop began with a presentation featuring a broad overview of what a General Plan is and the update process. The workshop included four exercises to gather community input that will help guide the General Plan update. These exercises and the results are described and summarized on the following pages.

Exercise 1 – Survey

A series of 16 survey questions regarding various topics related to the City of San Luis were asked throughout the presentation. Participants were able to provide their responses using an electronic polling device. Below are highlights from the survey results.

- Most participants enjoy **Cross Border Access** (19%) and **Housing** (17%) in the City of San Luis.
- The top three things that need to be improved in the City of San Luis was overwhelming with **Cross Border Access** (23%) while **shopping/ dining** (13%) and **jobs** (11%) come in second and third in need.
- The community has a split decision on the rate of pedestrian pathways and walkways with **average** (26%) and **lacking** (26%).
- Shopping in San Luis is limited, so the community stated that they largely shop in the **Yuma area** (46%).
- However, there are reasons to shop in Mexico since it is such an available resource, with 89% of the public attendees stating they **shop in Mexico**.
- Most of the shopping done in Mexico is for **medical products and services** (37%) and **dining/entertainment** (35%)
- The City of San Luis has plenty of assets to benefit from the future, and the public attendees indicated **opportunities for growth and business development** (26%) and **cross border access** (26%)
- When asked about the biggest threat to the future of San Luis the public attendees focused on the **lack of jobs** (42%)

Exercise 2 – Visioning

The second exercise involved developing a Vision Statement for the San Luis 2040 General Plan which reflects what community members value the most about their community and the shared aspirations for the city. The Vision Statement should be inspirational and set the tone for the General Plan’s goals and policies.

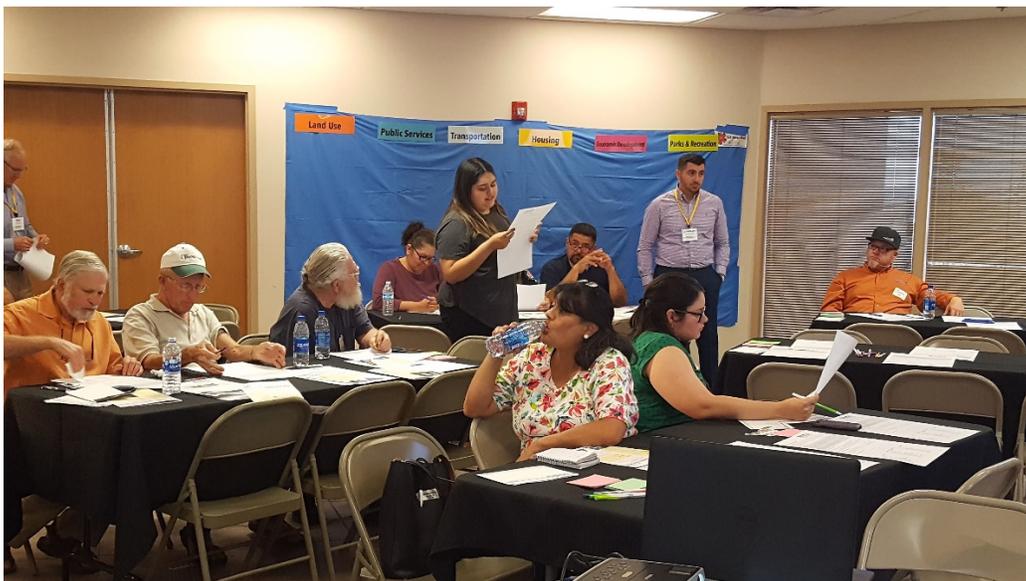
The purpose of the Visioning Exercise was to develop a Vision Statement to guide the General Plan and the future of the City. During this exercise, participants were asked to individually create a Vision Statement using a worksheet that had two ‘fill-in-the-blank’ options, and one “Create Your Own” Vision Statement option. The participants were given a series of values, assets, and adjectives to complete this exercise, but were also able to use their own words. Once completed, the participants formed small groups to write one vision statement that best reflected their ideas about the future of San Luis.

The fill in the blank examples provided were as follows:

Option 1 San Luis promotes a/an [adjective] _____ quality of life that is built on [values] _____, _____, and _____. We pride ourselves with having [assets] _____, _____, and _____ that respond to our diverse needs. The City will grow in a manner that ensures that new growth and development improves our community and retains our shared values.

Option 2 San Luis in 2040 is recognized as a/an [adjective] _____, _____, and _____ place to live, work and play. Our community, with its [assets] _____, _____, and _____ provides [future assets] _____, _____, and _____ and is a preferred regional and national destination.

Option 3 Create Your Own



Top Vision Statement Descriptors

Following are the top terms that were used to describe the City of San Luis as part of participants' vision for the community's future:

Adjectives

- Unique
- Binational
- Innovative
- Distinctive

Values

- Jobs
- Collaboration
- inclusiveness
- Quality
Neighborhoods

Assets

- Agriculture
- Cultural resources
- Recreation

The following is the final vision statement utilizing the top terms from the individual visioning exercise. For the fill-in-the-blank options, words filled in by the individuals used are shown in **ALL CAPS**.

In 2040, San Luis is a welcoming binational city that is built on **agriculture, distinct history, and collaboration**. We pride ourselves on having **quality neighborhoods, significant cultural resources, and outstanding schools** while offering an **innovative and forward-thinking community** to live, work, and play, which will develop in a manner that ensures that new growth improves our community and retains our shared values.

Exercise 3 – Issues and Opportunities

The third exercise allowed participants to brainstorm specific issues and opportunities they feel are important to address in the General Plan Update process. In this exercise, participants were asked to write issues on pink index cards and opportunities on green index cards. The issues and opportunities were then sorted into one of six categories: Economic Development, Housing, Land Use, Parks & Recreation, Transportation, and Public Services and posted on a board for viewing.

Top Opportunities

- Room for growth
- Great public services
- Open space/parks
- Border community
- Availability of water

Top Issues

- Border access
- Lack of commercial/retail

- Lack of quality sidewalks
- Lack of entertainment, retail, and dining
- Traffic congestion



Exercise 4 – Asset Mapping

The last exercise was a Mapping Exercise where participants were given a set of red, green, and yellow stickers and were asked to identify positive assets in San Luis with a green sticker, areas that need to be improved with a red sticker, and a defining characteristic of San Luis with a yellow sticker on a map of the City. The stickers were then numbered with corresponding notes as to what they refer to.

The following are highlights from this exercise:

Yellow Results	Green Results	Red Results
<ul style="list-style-type: none"> ■ Traffic congestion near schools, post office, and border ■ Cross border wait times ■ Old residences ■ Sidewalks and trails 	<ul style="list-style-type: none"> ■ Parks and open space ■ Rolle Airfield ■ Point of Entry #2 ■ Friendship Park 	<ul style="list-style-type: none"> ■ Border community ■ Two points of entry ■ Security/police ■ Schools