

Workshop Overview

The third and final community workshop for the City of San Luis 2040 General Plan was held on September 18, 2019 at 6:00 PM at the San Luis City Hall Multi-Purpose Room. The objectives for this set of workshops were to:

- Provide an update on the General Plan process;
- Present the Workshop #2 results; and
- Receive input on policy alternatives.

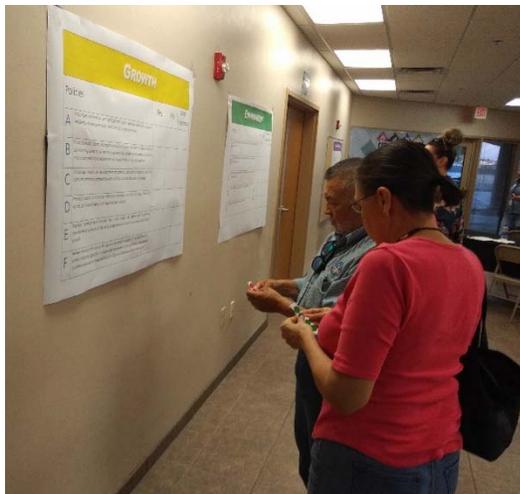


What Happened?

A total of 24 people attended the workshop.

The workshop began with a short presentation informing attendees of the status of the General Plan Update, as well as the results from the Transportation Planning Exercise and Scenario Planning Exercise conducted during Workshop #2. Attendees were then instructed to participate in a Policy Alternatives Exercise, which involved large printouts listing a series of alternative policies covering 5 General Plan topics, posted on the wall:

- Economy
- Growth
- Environment
- Public Services
- Cross Border



Participants reviewed each policy and marked “Yes” with a green dot if they like the policy, “No” with a red dot if they do not like the policy, and “Most Important” with a yellow dot if they felt that this issue should be considered a high priority. Participants also had the opportunity to recommend a new policy not listed on the worksheet or revise an existing one by submitting a comment card. The results of this exercise are detailed on the following pages.

Policy Alternative Results

Economy				
Policy Alternative		Yes	No	Most Important
A	Continue to implement and regularly update San Luis' Economic Development Strategy.	3	4	2
B	Proactively look ahead to emerging trends and technologies that could change the future of businesses, industries, and commerce.	2		
C	Maintain and grow partnerships with local, state, and national economic development agencies, organizations, and other groups to help gain exposure to outside markets and help position San Luis for continued economic development success.	13		6
D	Take advantage of individual economic development marketing opportunities and build a wider economic development brand and marketing strategy.			1
E	Seek private sector partners to provide hospitality accommodations in San Luis.	9		2
F	Develop and adopt a conceptual level planning study that provides a vision and implementation steps for the entire Downtown area.	6		

Growth				
Policy Alternative		Yes	No	Most Important
A	Encourage commercial and employment uses in appropriate areas to support residential development and meet the City's economic needs.	7		
B	Fund, develop, adopt and implement a Specific Area Plan for the Rolle Airfield and surrounding area to define land uses and appropriate development standards to ensure compatible development within and in the vicinity of the airfield.	5		2
C	Encourage mixed-use development proposals in appropriate locations, with the scale and intensity compatible with existing and planned uses in the area.	3		
D	Promote public and private infrastructure expansion that is timely, financially sound, and coordinated with development activity.	5		3
E	Monitor development impact fees and update as appropriate to ensure development is paying its fair and proportional share of the costs associated with growth.	4		
F	Review development plans for access to schools in support of the Safe Routes to School initiative. Identify corridors and improvements to facilitate bicycle access to schools and expand the Safe Route to School initiative to reach every school	11		5

Environment				
Policy Alternative		Yes	No	Most Important
A	Continue to study population projections and land use trends to determine future water demand.	8		3
B	Continuously evaluate recreational facility capacities to ensure that recreational needs are being met.	2	1	
C	Identify funding opportunities to meet the recreational needs of existing and future residents.	2		1
D	Create a Parks, Recreation, Trails, and Open Space Master Plan	14		5
E	Consider adopting a Cultural Resources Master Plan.	2	3	

Public Services				
Policy Alternative		Yes	No	Most Important
A	Develop a strategic plan to ensure coordination between the City of San Luis and power utility companies for future growth capacity needs.	3	2	
B	Update the Facilities Master Plan to plan for current and future buildout needs.	4		2
C	Evaluate public facilities and services to identify underserved areas in need of infrastructure and services and address deficits and needed enhancements annually through the CIP process.	10		8
D	Utilize a variety of funding resources to provide funding for future public buildings and facilities.	4	1	
E	Regularly review fees and rates for public utility services to ensure that operating and maintenance costs are being appropriately covered.	5		1
F	Require that new development pay its proportionate share of the costs associated with constructing new, or upgrading existing, public utilities.	7		4

Cross Border				
Policy Alternative		Yes	No	Most Important
A	Develop a plan to decrease wait times from either side of the border by working with the Department of Homeland Security.	15		13
B	Develop a planning area to utilize the State-of-the-art commercial port of entry for open access.*	9		9
C	Provide the appropriate land uses in the area near the point of entry to achieve the desired quality of life.	3		3
D	Develop a plan to limit the impact of seasonal workers crossing the border.	2		
E	Minimize border crossing congestion.	5		2
F	Maintain and advance communication with San Luis Rio Colorado to match point of entry improvements.	9		1

*There was some confusion around the meaning of this policy which was brought out by a question near the end of the exercise. It was explained that the focus of this was to raise the suggestion of opening the Commercial Point of Entry to public access. At that time, at least 9 attendees indicated that this should be kept and should be a high priority by raising their hands.

Policy Alternative Exercise Overview

The following summarizes the policies of each category that received most “yes” votes, as well as the policy that is most important to workshop attendees.

Economy

Maintain and grow partnerships with local, state, and national economic development agencies, organizations, and other groups to help gain exposure to outside markets and help position San Luis for continued economic development success.

This policy received 13 yes votes and 6 votes for most important.

Growth

Review development plans for access to schools in support of the Safe Routes to School initiative. Identify corridors and improvements to facilitate bicycle access to schools and expand the Safe Route to School initiative to reach every school

This policy received 11 yes votes and 5 votes for most important.



Environment

Create a Parks, Recreation, Trails, and Open Space Master Plan.

This policy received 14 yes votes and 5 votes for most important.

Public Services

Evaluate public facilities and services to identify underserved areas in need of infrastructure and services and address deficits and needed enhancements annually through the CIP process.

This policy received 10 yes votes and 8 votes for most important.

Cross Border

Develop a plan to decrease wait times from either side of the border by working with the Department of Homeland Security.

This policy received 15 yes votes and 13 votes for most important. This issue touches many different aspects of life in San Luis and was the clear pick for most important issue overall.

The input received from attendees of this workshop gives the project team insight into the importance of various concerns and will be used to help prioritize issues when writing goals and policies for the elements of the General Plan update.